

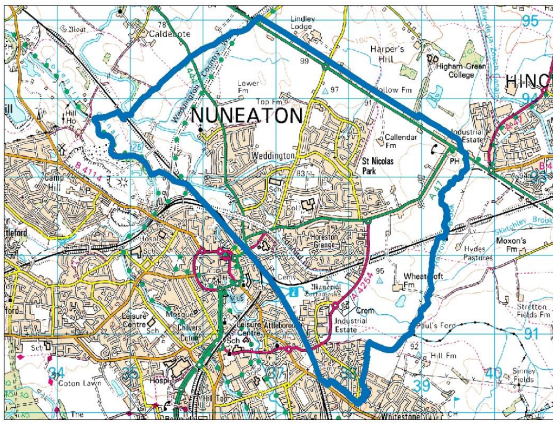
Locality Profile January 2011

Locality Name: Weddington & St. Nicolas

District: Nuneaton & Bedworth

The locality of Weddington and St. Nicolas comprises the wards of Weddington, St. Nicolas and the northern part of Whitestone. It also includes the County Council Electoral Divisions of Nuneaton Weddington and Nuneaton St. Nicolas.

The locality covers an area of approximately 5 square miles, from the eastern fringes of Nuneaton Town Centre to the Warwickshire - Leicestershire border near to the town of Hinckley. It encompasses the residential suburbs of Horeston Grange, Weddington and St. Nicolas Park which are surrounded by countryside.



Population

	Locality		Warwickshire	
	No.	%	No.	%
Total Population (Mid-2009) ¹	16,102	-	535,100	-
Male/Female Split ¹	49/51	-	49/51	-
Total 0-15 year olds ¹	2,727	16.9%	97,800	18.3%
Total Working Age* Population ¹	9,679	60.1%	323,900	60.5%
Total 65+ Males, 60+ Females* ¹	3,697	23.0%	113,400	21.2%
Non-White British Population ²	814	4.9%	36,553	7.2%
Urban/Rural Population Split ³	100/0	-	68/32	-

Economy & Employment

	Locality		Warwickshire	
	No.	%	No.	%
Job Seekers Allowance claimants (Oct 2010) ⁴	192	2.0%	8,822	2.6%
All working age benefit claimants (May 2010) ⁴	875	9.0%	38,610	11.3%
- ESA & Incapacity Benefit ⁴	363	3.8%	16,360	4.8%
- Lone Parent Benefit ⁴	51	0.5%	4,170	1.2%
Pension Credit claimants ⁴	499	13.5%	21,130	18.6%
Fuel Poverty (2003) ⁵	261	4.0%	10,429	4.9%

Occupation²

	Locality		Warwickshire	
	No.	%	No.	%
Managers & Senior Officials	1,445	16.7%	41,567	16.7%
Professional Occupations	1,180	13.7%	29,669	11.9%
Associate Professional & Technical	1,216	14.1%	31,451	12.6%
Administrative & Secretarial	1,249	14.5%	31,672	12.7%
Skilled Trades Occupations	934	10.8%	29,962	12.0%
Personal Services Occupations	537	6.2%	15,809	6.3%
Sales & Customer Service	580	6.7%	16,409	6.6%
Process, Plant & Machine Operatives	678	7.9%	22,056	8.8%
Elementary Occupations	820	9.5%	31,035	12.4%

Households²

	Locality		Warwickshire	
	No.	%	No.	%
Total Resident Households	6,627	-	210,898	-
Average Household Size	2.52	-	2.37	-
Socially Rented Housing	348	5.3%	30,196	14.3%
Terraced Housing	350	5.3%	51,458	23.6%
Households with no car/van	871	13.2%	40,130	19.0%

* 16-64 Males, 16-59 Females

Low Income Households⁶

	Locality		Warwickshire	
	No.	%	No.	%
Total families claiming child benefit (Aug 2008)	2,019	-	64,715	-
Total families claiming child tax credit (Aug 2008)	1,439	71.3%	48,005	74.2%
Lone Parent families claiming CTC (Aug 2008)	318	-	15,150	-
Out of work families claiming CTC (Aug 2008)	96	-	8,075	-
- Number of children affected	169	-	15,135	-
Total children in 'poverty' (2008)	149	4.1%	14,760	11.9%

Education & Skills

	Locality		Warwickshire	
	No.	%	No.	%
Pupils achieving 5+ GCSE A*-C inc E&M (2010) ⁷	153	70.5%	3,228	56.9%
Pupils with Special Educational Need (2010) ⁷	350	15.8%	14,269	20.8%
Unauthorised Absence Sessions (2010) ⁷	1,857	0.1%	146,580	0.2%
Pupils receiving Free School Meals (2010) ⁷	55	2.5%	7,508	10.9%
16-18 year olds NEET (Nov 2010) ⁸	12	1.7%	921	3.9%
16-74 year olds with no qualifications ²	2,922	23.9%	102,529	27.8%
Level 2 or higher qualifications ²	6,107	50.1%	176,502	47.8%
Level 4 or higher qualifications ²	2,621	21.5%	76,412	20.7%
Youth Service Membership (Nov 2010) ⁹	173	8.6%	0	0.0%

Community Safety¹⁰

	Locality		Warwickshire	
	No.	Rate*	No.	Rate*
Total Recorded Crime (2009/10)	716	44.5	33,847	63.3
Domestic Burglary (2009/10)	43	6.3	1,908	8.0
Vehicle Crime (2009/10)	106	6.6	3,916	7.3
Violent Crime (2009/10)	70	4.3	5,241	9.8
Criminal Damage (2009/10)	140	8.7	5,977	11.2
Anti-Social Behaviour Incidents (2009/10)	477	29.6	25,640	47.9

* All crime rates are calculated on a per 1,000 population basis except domestic burglary which is calculated on a per 1,000 household basis.

Road Safety¹²

	Locality		Warwickshire	
	No.	%	No.	%
Total Road Injuries (2009)	33	-	1,566	-
Road Injury Rate (per 1,000 population)	-	2.0	-	2.9

Socio-demographic classification*¹³

	Households	%	Index
A Residents of isolated rural communities	0	0.0%	0
B Residents of small and mid-sized towns with strong local roots	1,069	15.7%	138
C Wealthy people in the most sought after neighbourhoods	44	0.6%	14
D Successful professionals living in suburban or semi-rural homes	1,884	27.6%	181
E Middle income families living in moderate suburban semis	1,630	23.9%	206
F Couples with young children in comfortable modern housing	866	12.7%	142
G Young, well-educated city dwellers	15	0.2%	5
H Couples and young singles in small modern starter homes	122	1.8%	30

Residents' Perceptions¹¹

	Locality		Warwickshire	
	%		%	
% of residents satisfied with their neighbourhood as a place to live (2008)	91.1%		82.9%	
% of people who volunteer at least once a month (2008)	27.1%		26.0%	
Top three issues that residents feel need improving in their local area (2008)			Activities for Teenagers	
			Level of Traffic Congestion	
			Road and Pavement Repairs	

Health

	Locality		Warwickshire	
	No.	%	No.	%
Limiting Long Term Illness ²	2,655	15.9%	84,795	16.8%
Not in Good Health ²	1,279	7.6%	41,117	8.1%
Disability Living Allowance ⁴	694	4.3%	23,120	4.3%

Socio-demographic classification*

	Households	%	Index
I Lower income workers in urban terraces in often diverse areas	24	0.4%	8
J Owner occupiers in older-style housing in ex-industrial areas	391	5.7%	73
K Residents with sufficient incomes in right-to-buy social houses	17	0.2%	4
L Active elderly people living in pleasant retirement locations	418	6.1%	125
M Elderly people reliant on state support	336	4.9%	96
N Young people renting flats in high density social housing	5	0.1%	5
O Families in low-rise social housing with high levels of benefit need	3	0.0%	2

* Mosaic Group representation in this locality compared to Warwickshire as a whole. An index of 100 would equate to equal proportions in-line with the County.

Mosaic is a classification that groups citizens in terms of their socio-demographics, lifestyles, culture and behaviour to provide a comprehensive view of citizens and their needs. Mosaic can also provide an indication of the degree of diversity across the locality.




Deprivation¹⁴

Index of Multiple Deprivation 2007 Super-Output Area* Ranks

Super Output Area (SOA)*	Index of Multiple Deprivation	Income	Employment	Health & Disability	Education Skills & Training	Barriers to Housing and Services	Crime & Disorder	Living Environment
Weddington South West & River	11,799	12,488	7,979	7,047	14,779	11,987	16,774	23,941
St Nicolas South West	15,570	19,457	14,601	12,183	20,327	10,169	8,596	14,664
St Nicolas East & The Long Shoot	25,944	31,786	22,812	20,305	27,836	10,394	13,505	27,998
Weddington North	26,766	26,991	22,303	22,021	19,066	24,745	22,134	23,938
Weddington South & Schools	26,908	25,059	24,491	20,820	22,143	26,170	16,583	26,638
Whitestone North West & Attleborough Fields	28,170	28,807	25,533	21,151	25,650	17,284	18,152	30,424
St. Nicolas North & College	28,700	31,212	22,273	19,783	28,047	22,983	19,257	29,799
Weddington St Nicolas West	29,011	27,390	23,206	20,719	28,030	26,809	22,872	28,557
St Nicolas Horeston Grange West	29,706	32,350	29,388	23,217	24,214	14,615	20,650	30,655
Whitestone North	30,435	32,421	30,337	24,358	25,156	15,943	21,359	31,372
Weddington St Nicolas East	30,718	31,204	26,921	20,005	29,915	24,935	23,630	31,151
St Nicolas Horeston Grange East	30,835	31,857	28,398	23,609	26,475	30,271	17,269	29,260

*Super Output Areas (SOAs) are a geographic hierarchy designed by the Office for National Statistics to improve the reporting of small area statistics in England and Wales. SOAs have a minimum population of 1,000 and a mean population of 1,500.

Key:

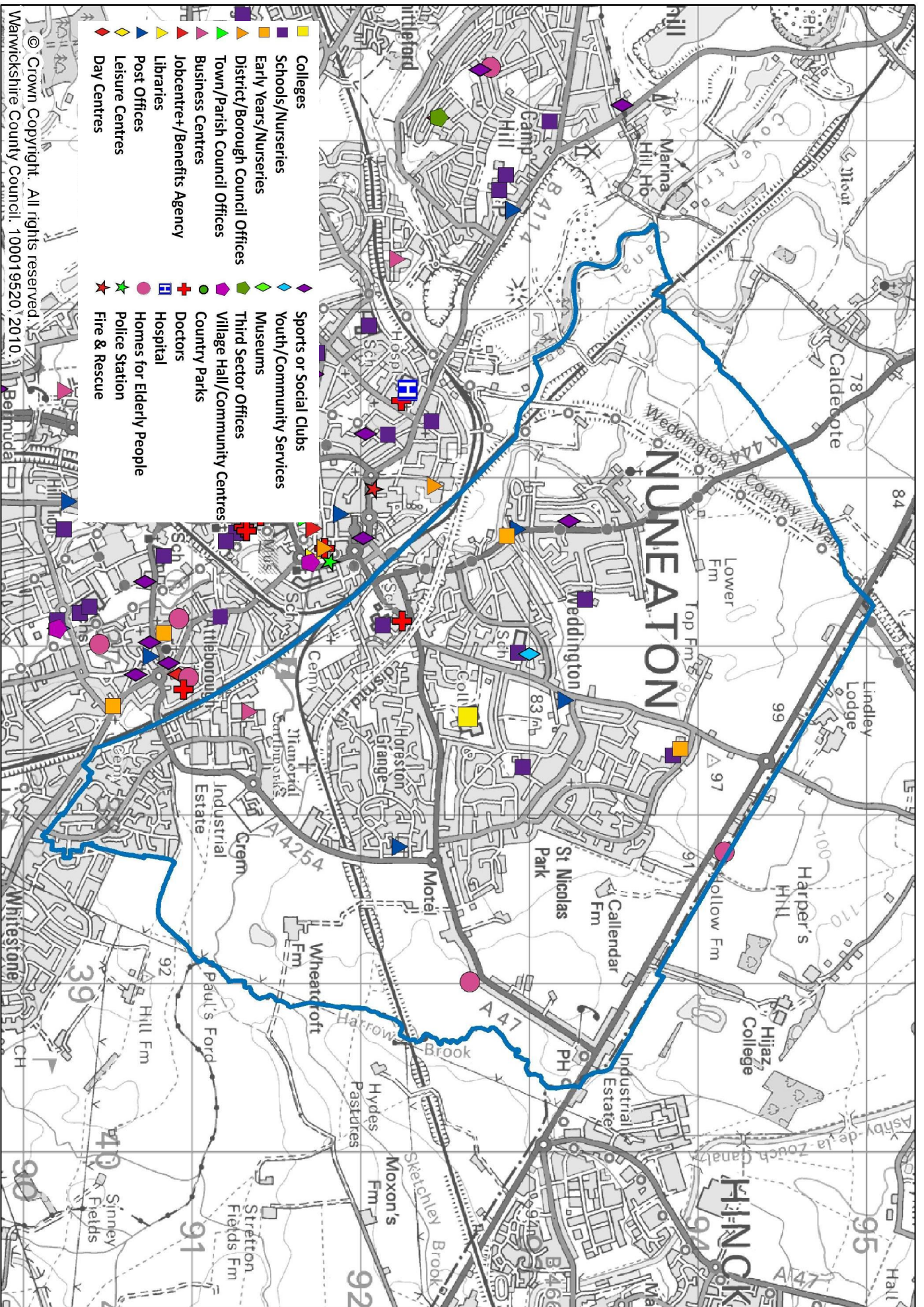
	Ranked within top 10% most deprived areas nationally
	Ranked within top 10-20% most deprived areas nationally
	Ranked within top 20-30% most deprived areas nationally

The Index of Multiple Deprivation 2007 (IMD 2007) is a Lower layer Super Output Area (LSOA) measure of multiple deprivation. The IMD is made up of seven LSOA level domain indices, each of which measures a different aspect of deprivation (income, employment, health, education & skills, barriers to housing & services, crime and living environment.) There are also two supplementary indices (Income Deprivation Affecting Children and Income Deprivation Affecting Older People).

There are 32,482 SOAs in England and 333 SOAs in Warwickshire. Each SOA is ranked according to its relative level of deprivation based upon a score generated from a number of different indicators. Low ranks denote greater levels of relative deprivation. A ranking of 1 represents the most deprived SOA nationally and a ranking of 32,482 represents the least deprived SOA nationally. The areas are ranked either within the top 10, 20 or 30% most deprived nationally.

More information can be found on the Department for Communities & Local Government website:

<http://www.communities.gov.uk/publications/communities/indicesdeprivation07>



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Summary & Key Issues:

Although it borders on Nuneaton town centre, the character of this locality is semi-rural suburbia. It is made up of three large housing estates: Weddington, Horeston Grange and St Nicolas Park, a section of the Whitestone estate and a number of outlying farms. There are also two industrial estates that offer business and employment opportunities, around the railway lines in the Southwest of the area. Local shops are located in both the Horeston Grange and St Nicolas Park estates.

The countryside that lies to the north and east of the housing estates is designated as an area of restraint, as far as development is concerned. The River Anker is prone to flooding and an area in the northwest of the locality is a designated flood risk area and an area in the south is deemed to benefit from Nuneaton's flood defences.

Recreational and leisure facilities within the locality include Etone Sports Centre, the Weddington Sport & Social Club and football, rugby, cricket and bowls clubs. There are also many play areas and sports fields across the locality, including the green belt land at Sandon Fields.

Voluntary groups in the area include the Higham Lane Residents Association and the Nuneaton North East Neighbourhood Watch group. There is a Second Chance furniture charity which aim is to provide affordable furniture and white goods for those in receipt of benefits. There are bus routes serving each of the three estates, providing access to the facilities in Nuneaton town centre and the main line railway station lies on the border of this locality.

The age profile of this locality is similar to the County average. On the other hand, the percentage of the population which is non-white is below average and less than a third of the percentage in neighbouring Abbey & Wem Brook.

Weddington & St Nicolas locality is generally an affluent area, with nine of its thirteen SOAs among the 20% least deprived in England. The area has the lowest percentage of social rented housing of all 30 localities, at 5.3% compared to Warwickshire's figure of 14.3%. The Mosaic dataset shows that the area has an over-representation of the groups 'middle income families living in moderate suburban semis' and 'successful professionals living in suburban or semi-rural homes'. Amid this affluence, the minorities in deprived areas of social housing, those living in isolated farms and older people with high care needs must not be overlooked.

At the time of the 2001 Census, 45% of those in work were in managerial or professional occupations. There are lower than average percentages claiming Job Seekers Allowance (JSA) or other working age benefits. The skill levels of adults in this locality are slightly above the County average and the educational attainment of the current generation is one of the highest in the County: seven in ten pupils achieved five or more A*-C grades at GCSE. The percentage of Year 11s Not in Education, Employment or Training is the one of the lowest in the County as well as the proportion of children considered to be in 'poverty' which is the lowest of all 30 localities, 4% compared to a County rate of 11.9%.

The overall crime rate in the locality is well below the Warwickshire rate and the area has below average rates for all crime types in 2009/10.

The level of satisfaction with the area as a place to live among residents of Weddington & St Nicolas is higher than the County average, 91.1% compared to Warwickshire's 82.9%. Residents in this area perceive activities for teenagers to be the issue most in need of improvement along with levels of traffic congestion and road and pavement repairs.

Notes:

Lower-layer Super-Output Areas (LSOAs) have been used as the primary geographical building block to aggregate data to locality level. LSOAs are the smallest geography for which we have reliable data but in a small number of cases, the boundaries of the localities split an individual LSOA. Where this occurred, data has been apportioned based upon the location of residential households using a combination of Mosaic, 2001 Census and mid-year population estimate data.

The education data used here only takes account of those children that live in Warwickshire and attend Warwickshire County Council maintained schools. It does not include those living outside the County who travel in to attend our schools. Furthermore, the full dataset only represents those children attending Local Authority maintained schools and not the full child population in Warwickshire as we do not collect data from Independent (private) schools or individual pupil data from private residential special/hospital schools or of children that are home educated.

The Blueprint project considers the impacts of social, economic, and demographic changes taking place in the County over the long term. It takes the form of a series of visual map-based presentations to show analysis for a range of existing datasets. A further set of slides then detail some of the key future issues and challenges based on projected and forecasted data analysis. These help to highlight possible future implications for the County's infrastructure and also how collectively our services are delivered across the public sector.

Analysis has been carried out at both District/Borough and Locality level. A composite Countywide picture has also been developed to show inter-relationships between the variables and the geographic spread of potential future issues. The link to the Blueprint is below:

<http://www.warwickshireobservatory.org/observatory/observatorywcc.nsf/RefDocs/KMGY-825JMS?OpenDocument>

The locality profiles refer to the 2008 Place Survey, however in 2009/10, a Partnership Place Survey was carried out although data is not broken down to locality level. The report for the 2009/10 Partnership Place survey is available from:

<http://www.warwickshireobservatory.org/observatory/observatorywcc.nsf/RefDocs/KMGY-89SL46?OpenDocument>

Super Output Area (SOA) data is available for the majority of the datasets and can be made available on request from the Observatory.

List of data sources:

- 1 Mid-2009 Super Output Area Population Estimates, Office for National Statistics
- 2 2001 Census
- 3 2004 Rural Urban Classification, Office for National Statistics
- 4 Department for Work and Pensions
- 5 Centre for Sustainable Energy
- 6 Small area data, HMRC
- 7 Commissioning Support Service (CSS), Children, Young People and Families Directorate
- 8 Connexions
- 9 Youth Service, Warwickshire County Council
- 10 Warwickshire Police
- 11 Place Survey 2008
- 12 Road Safety Intelligence Team, Warwickshire County Council
- 13 Mosaic Public Sector Classification, Experian
- 14 English Indices of Deprivation 2007, Department for Communities and Local Government

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